



CHOOSE
FLAGSTAFF



Innovate Green Application

Name: _____

Name of your business (if applicable): _____

Names of your partners (if applicable): _____

Business Address: _____

Phone Number: _____

Email: _____

What stage of development is your company in currently?

- | | |
|------------------------------------|---|
| <input type="checkbox"/> Ideation | <input type="checkbox"/> Research and Development |
| <input type="checkbox"/> Revenue | <input type="checkbox"/> Product Development |
| <input type="checkbox"/> Expansion | <input type="checkbox"/> Shipping/Live |

If not in a stage listed above, please tell us what stage your company is currently in below:

What category does your product/service fall into? Check all that apply.

- Building Electrification/Energy-efficiency
- Carbon Dioxide Removal
- Clean Electricity
- Community Resilience
- Decreased Dependence on Cars
- Electric Mobility
- Equitable Systems
- Waste Prevention & Reduction
- Water Conservation
- Other, please include an explanation on following page.

If your product/service falls into the “Other” category, please explain below:

In 100 words or less, describe your business, product, or service. Address the following questions:

1. What does it do?

2. What is your unique selling proposition?

3. Why is it notable, and how is it better than what else is on the market?

4. How will you make it profitable?

Submit Application To: econdevinfo@flagstaffaz.gov